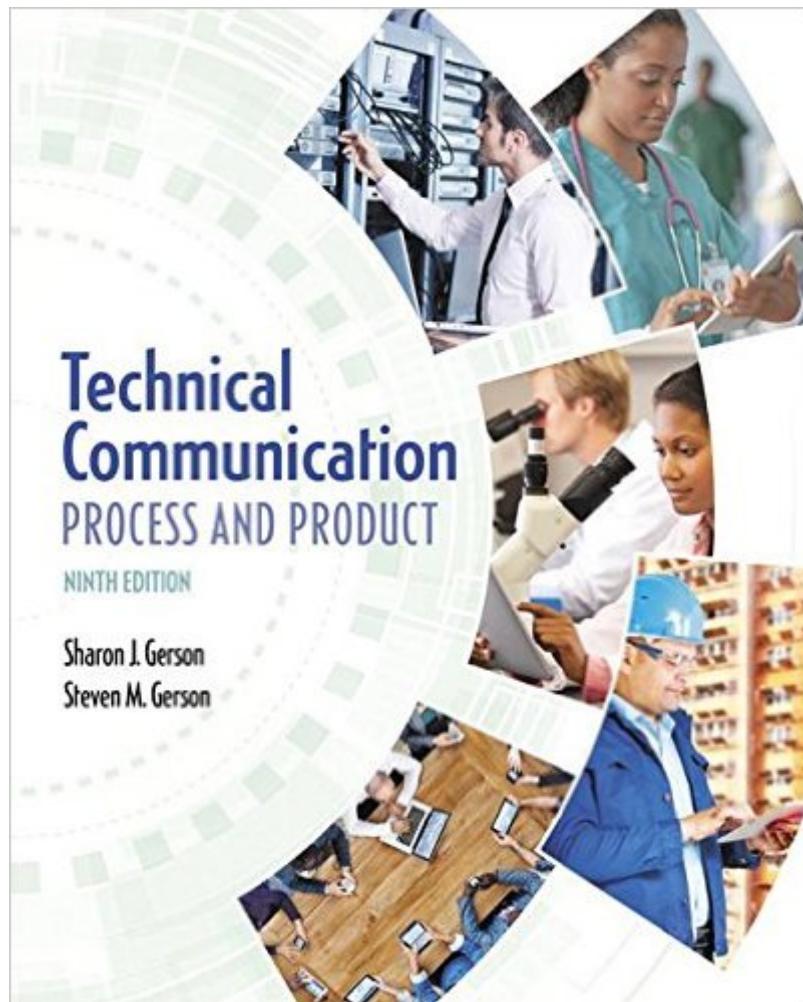


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Technical Communication: Process And Product (9th Edition)



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For courses in Technical Communication. A focus on oral and written correspondence in all fields Reader-friendly Technical Communication: Process and Product shows students how to produce all forms of written and oral technical communication with easy-to-follow instructions. Interesting scenarios and examples featuring real people on the job relate text material to potential careers for students. The Ninth Edition builds upon the authors' proven methodology, emphasizes the writing process, and shows students how it applies to both written and oral communication. By showcasing real employees in communication scenarios across a wide range of disciplines – from engineering, to consulting, banking, construction, and biotechnology – the authors showcase the importance of strong communication skills within every field. Also available with MyWritingLab, MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage readers and improve results. Within its structured environment, readers practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, activities directly from the text are available within MyWritingLab. These include the written assignments, readings from the text, review exercises and more. Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. Students, if interested in purchasing this title with MyWritingLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyWritingLab, search for: 0134266455 / 9780134266459 Technical Communication: Process and Product Plus MyWritingLab with Pearson eText – Access Card Package Package consists of: 0133944131 / 9780133944136 MyWritingLab with Pearson eText – Access Card 013394414X / 9780133944143 MyWritingLab with Pearson eText – Inside Star Sticker 0134094034 / 9780134094038 Technical Communication: Process and Product

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